



Series

100% Natural & Sustainable Sensory Enhancers from Biodiverse Origins

## SustOleo®

### Series

#### Why did Inolex create the SustOleo™ Series of ingredients?

We created the SustOleo™ series of ingredients to provide sustainable alternatives to traditional cosmetic ingredients. The SustOleo™ series utilizes non-palm, plant-based, renewable feedstocks such as coconut, castor, and brassica, which are grown and harvested sustainably. These ingredients are designed to provide the same high-performance benefits as their traditional counterparts, while meeting consumer demand for natural and sustainable cosmetics.

#### How are SustOleo™ Series ingredients sustainably designed?



SustOleo™ ingredients are responsibly sourced with an emphasis on reducing biodiversity loss. The feedstocks used across the series are diverse, helping combat deforestation, over-farming, and reducing our reliance on single plant sources.



The production of SustOleo™ involves low impact processes that are solvent-free, produce only water as a by-product, and minimize waste. These ingredients are designed to be biodegradable, reducing their end-of-life environmental impact.



SustOleo™ perform as well as traditional petrobased or palm-based ingredients, and most bring added unique sensory feel or texture experiences to create exciting and sustainable formulations.

### **SustOleo**

MCT

Triheptanoin

## Non-Palm Medium Chain Triglyceride

SustOleo™ MCT is sustainably derived from castor oil and coconut oil, making it environmentally friendly and non-palm. Its non-greasy, clear and odorless sensory profile gives your products an elegant afterfeel that your customers will love. For added formulation value, it can solubilize UV filters and disperse pigments to easily replace mineral oils and liquid silicones. With fast spreading and moderate-to-low gloss, SustOleo™ MCT is suitable for a variety of applications.



### **SustOleo**

 $\mathsf{TL}$ 

Trilaurin

### Natural Powder-to-Liquid Texturizer

This 100% natural, solid-to-liquid emollient boasts rapid absorption and fast drying, leaving behind a light and powdery afterfeel. It's perfect for use in powder formulas, preventing clumping while also providing easy spreading and a soft, smooth texture. And with its dual melting points, SustOleo™ TL gives you a truly unique cascading sensory effect. Plus, it's oxidation resistant, ensuring long-term stability for all your formulation needs.



### SustOleo<sup>®</sup>

TSE

Hydrogenated Rapeseed Oil

# Buttery Texturizer and Structuring Agent

This 100% natural, versatile, non-palm solid emollient is perfect for stabilizing both W/O and O/W emulsions. With its semisolid texture, SustOleo™ TSB offers a rich, buttery, and creamy skinfeel that breaks down quickly for fast absorption and a nongreasy finish. In solid formats, it's ideal for creating easy pay-off in sticks, and reducing sweating and drag in lipsticks. Suitable for all applications, SustOleo™ TSB is a perfect addition to your color cosmetics and personal care formulations.



#### Why formulate with the SustOleo™ Series of ingredients?

SustOleo<sup>™</sup> Series ingredients are designed to provide high-performance alternatives to traditional ingredients, with excellent stability, functionality, and sensory characteristics. With growing consumer demand for natural and sustainable products, formulating with the SustOleo<sup>™</sup> Series can help your brand meet this demand and stand out in the marketplace.

