



New Launch: AC Skinmuni-Tea

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New Launch

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Active Concepts Unveils AC Skinmuni-Tea: A Natural Mood and Skin Booster Using Natural Matcha Vitamins

Active Concepts is proud to announce the launch of AC Skinmuni-Tea, a pioneering ingredient that bridges the gap between mood enhancement and skincare. Derived sustainably from organic matcha leaves and fermented with *Lactobacillus*, AC Skinmuni-Tea represents a breakthrough in the industry, offering a new ingredient that enhances mood while also providing skincare benefits.

“Skinmuni-Tea” is a blend of “skin” and “immunity,” inspired by the skin’s natural defenses, and “tea,” referring to the use of finely ground green tea leaves, or matcha. Active Concepts sought to develop an antioxidant powerhouse offering multifunctional benefits using naturally sourced niacinamide (vitamin B₃) and vitamin C from organic matcha. AC Skinmuni-Tea is a unique, anti-stress ingredient designed to promote well-aging and improve mood. It optimizes skin immunity, reduces inflammation, enhances moisture retention, boosts cellular renewal, and offers even more benefits for overall relaxation and skin health.

As the idea of beauty expands, consumers are looking beyond traditional beauty categories to fulfil their self-care needs. There is an intricate connection between the mind and body; our research explores the link between mood and skin with this potent biofermented matcha extract. Key benefits of AC Skinmuni-Tea include:

- **Mood Enhancement and Relaxation:** AC Skinmuni-Tea harnesses the soothing properties of matcha to promote relaxation and improve mood, making it an ideal addition to stress-relief skincare formulations.
- **Skin Immunity:** This innovative ingredient strengthens skin immunity, bolstering its resilience against environmental stressors, enhancing overall skin health, and strengthening the skin’s microbiome.
- **Well-Aging Support:** Promoting moisture retention and boosting cellular renewal, AC Skinmuni-Tea supports youthful-looking skin and addresses signs of aging.

Active Concepts sources green tea leaves from a family-run tea farm in Japan that cultivates high-quality organic matcha leaves. Tea has been a significant part of Japanese culture for centuries, with the traditional tea ceremony being integral to the country’s cultural heritage. By purchasing matcha from traditional Japanese tea farms, the company honors old traditions, supports the family tea farms, and stimulates the local economy.

Backed by rigorous research and sustainably sourced, AC Skinmuni-Tea exemplifies Active Concepts' commitment to advancing skincare through natural ingredients and cutting-edge technology. Its multifaceted benefits cater to modern consumer demands for effective, ethical skincare solutions. By selecting barrier-building ingredients, such as matcha, the company can help support the skin’s immune system and strengthen the skin’s microbiome.

About Active Concepts

Harnessing cutting-edge technological advances allows Active Concepts to create novel cosmetic bioactives for brand differentiation. Active Concepts delivers a competitive edge in innovation and sustainable business initiatives, providing the personal care and cosmetic industry with value-added raw materials and unmatched customer service.

Discover more at www.activeconceptsllc.com

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