



OUR PRODUCTS IN COSMETICS,  
PERSONAL CARE & HOUSEHOLD

## OUR PRODUCTS

**ADEKA NOL GT-730**

**ADEKA NOL GT-930**



## ADEKA – WHO WE ARE

ADEKA Corporation is a Japanese chemical company with more than a century of experience in the cosmetics and detergents market, having nowadays more than 12 offices, 4 R&D and 15 production sites worldwide.

ADEKA is a global company with polymer additives business organizations in Japan, Korea, Taiwan, Thailand, Singapore, China, India, USA and Europe. With global R&D centers, responsive sales and logistics organizations and a worldwide distribution network, ADEKA offers a broad portfolio of products to customers worldwide.

ADEKA has been present in the surfactants market in Europe for more than 20 years now. In 1999, ADEKA centralized their European sales activities in a new head office, ADEKA Europe GmbH, in Düsseldorf, Germany.

ADEKA has a dedicated Research & Development group equipped with latest technology and modern facilities for testing and evaluation of additives performances, which help to provide innovative solutions to the market.



**100 YEARS WORTH OF  
TECHNOLOGIES AND REPUTATION**

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### OUR DISTRIBUTORS

As a global chemical manufacturing company, ADEKA has established an effective global distribution network, utilizing qualified distributors and serving all targeted markets around the world. The company is fully dedicated to serving our small customers, and the distribution strategy is structured by geographic region.



**OUR PRODUCT –  
INTELLIGENT POLYMER**  
MEMORY GEL THIXOTROPIC

**ADEKA  
NOL GT-730**  
INCI PEG-240/HDI COPOLYMER  
BIS-DECYLTETRADECETH-20 ETHER

**ADEKA  
NOL GT-930**  
INCI POLYURETHANE-59

ADEKA NOL GT-730 rheology modifiers are proven exceptional thickeners, suspending agents and stabilizers, utilized in a wide variety of personal care products.

ADEKA NOL GT-930 is a water soluble polymer which has an urethane bond structure. It is used in the cosmetics industry as gelator, suspending agent and emulsion stabilizer.



**BENEFITS**

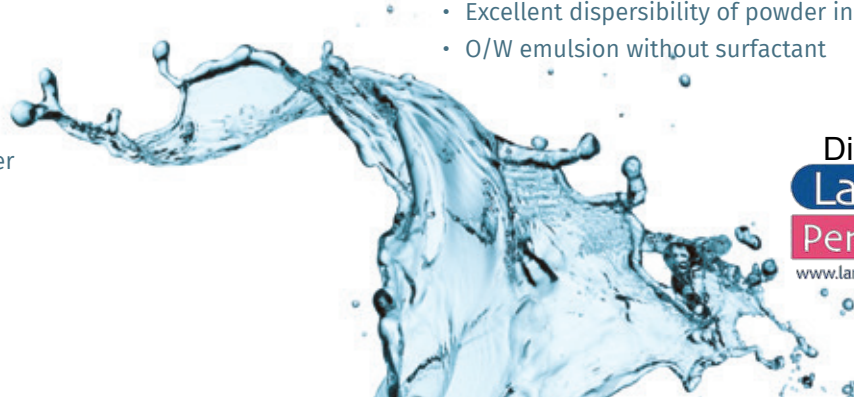
- Thixotropic flow
- Shear-thinning
- No influence of viscosity
- No influence on pH condition
- Emulsion stability
- O/W emulsion
- Salt tolerance
- Good solubility in water
- BHT free
- Luxurious sensory character

**APPLICATIONS**

- Hair care
- Skin Care
- Make-up
- Sun Care
- Foundations

**BENEFITS**

- Highly elastic
- Self smoothing property (less than GT-730)
- No influence on salt
- No influence on pH on the viscosity
- Surfactant-free O/W emulsions and creams
- Excellent dispersibility of powder in water
- O/W emulsion without surfactant



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